

Principles of Marketing

| STATS | | 8 TCE CREDIT POINTS |
|---------------------------------|--|------------------------|
| COURSE CODE | | BMA151 |
| COURSE SPAN | | 2018 |
| COURSE STATUS | | CLOSED |
| READING AND WRITING STANDARD | | NO |
| MATHEMATICS STANDARD | | NO |
| COMPUTERS AND INTERNET STANDARD | | NO |